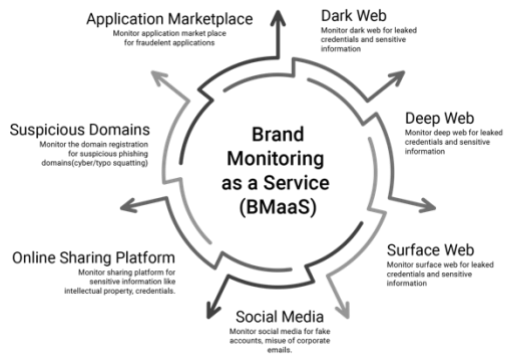


CSW Brand Monitoring as a Service (BMaaS)

Keep Your Brand Under Cyber Vigil



COMPREHENSIVE COVERAGE

- Potential phishing domains (cyber/typo squatting)
- Leaked credentials and sensitive information.
- Fake or fraudulent accounts detection.
- Rogue web and mobile application identification.
- Inappropriate use of corporate email account.

WHY BMaaS?

Lot goes into building a brand, yet it is vulnerable to online threats and abuses. The result? Tarnished brand reputation, lost customers trust and negative ROI. Partnering with CSW brand monitoring as a service can help you protect your brand, product, and online reputation.

We help secure your brand by supporting right from detecting, preparing, identifying and monitoring from digital attacks like domain theft, phishing attacks, impersonation schemes, mobile app threats and marketplace fraud that threaten your business, your people, your customers, and your brand.

Our team implement effective online brand reputation strategies to combat counterfeiting grey market activities as well as IP abuse, protecting your brand continuously.

Deliverables

- Continuous monitoring
- Monthly summary
- On-Demand analysis
- Specific recommendations to improve the security posture

01 Discover

Continuously crawl the internet to discover fraudulent, leaked and sensitive information.

02 Identify

Identify relevant information about your company, brand, and/or executives that are used for fraudulent intent or impersonation.

03 Report

Alert and report the findings. Present the relevant risk, impact and suggest remediation.

04 Action

Work with the client and support on the suggested remedial actions against the threats and validate the same continuously.

About Cyber Security Works

Cyber Security Works (CSW) founded in 2008 is the pioneer and leader in the field of cybersecurity. CSW is a state-of-the-art facility for research and development in advanced cyber security products and services. Using applied research, we provide services to ensure a secure cyber ecosystem for financial institutions, healthcare, government entities, e-commerce, start-ups and many more. CSW is the first PCI -ASV (Approved Scanning Vendor) in India, has been empaneled with Cert-In since 2009 and has 12 CVEs credited to CSW lab. We cater to several global, private and governmental organizations. A few services we offer are, continues vulnerability assessment and penetration testing (VAPT), ransomware assessment, malware assessment for network, web applications and mobile that are of the highest standards. Our forte lies in application security, network security, and IT compliance